



HR | LEADERSHIP CONCLAVE & Award 2023

18th January 2023 | 09:30AM | New Marrion | Bhubaneswar



Our Partners:



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THE ASSOCIATED CHAMBER OF COMMERCE & INDUSTRY OF INDIA (ASSOCHAM)

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About ASSOCHAM:

The Associated Chambers of Commerce & Industry of India (ASSOCHAM) is the country's oldest apex chamber. It brings in actionable insights to strengthen the Indian ecosystem, leveraging its network of more than 4,50,000 members, of which MSMEs represent a large segment. With a strong presence in states, and key cities globally, ASSOCHAM also has more than 400 associations, federations and regional chambers in its fold.

Aligned with the vision of creating a New India, ASSOCHAM works as a conduit between the industry and the Government. The Chamber is an agile and forward-looking institution, leading various initiatives to enhance the global competitiveness of the Indian industry, while strengthening the domestic ecosystem.

With more than 100 national and regional sector councils, ASSOCHAM is an impactful representative of the Indian industry. These Councils are led by well-known industry leaders, academicians, economists and independent professionals. The Chamber focuses on aligning critical needs and interests of the industry with the growth aspirations of the nation.

ASSOCHAM is driving four strategic priorities - Sustainability, Empowerment, Entrepreneurship and Digitisation. The Chamber believes that affirmative action in these areas would help drive an inclusive and sustainable socio-economic growth for the country.

ASSOCHAM is working hand in hand with the government, regulators and national and international think tanks to contribute to the policy making process and share vital feedback on implementation of decisions of far-reaching consequences. In line with its focus on being future-ready, the Chamber is building a strong network of knowledge architects. Thus, ASSOCHAM is all set to redefine the dynamics of growth and development in the technology-driven 'Knowledge-Based Economy'. The Chamber aims to empower stakeholders in the Indian economy by inculcating knowledge that will be the catalyst of growth in the dynamic global environment.

The Chamber also supports civil society through citizenship programme, to drive inclusive development. ASSOCHAM's member network leads initiatives in various segments such as empowerment, healthcare, education and skilling, hygiene, affirmative action, road safety, livelihood, life skills, sustainability, to name a few.

Overview

Human resource leaders are crucial to corporate growth. They contribute to the achievement of strategic goals and objectives by utilising smart and innovative leadership strategies. Without an abundant pool of well-trained leaders and professionals, evolving and upgrading to the next stage to realize the sector's true growth potential (in terms of productivity and production of high-end products) would be an uphill task for the industry manufacturers.



It is evident that the role of HR is changing & many industries have undergone tremendous change due to evolving technology, new employment regulations and younger, more diverse workers. Today's organizations have to deal with environmental pressures, rapid technological change, and tougher competition, generating a need for the human resource function to help navigate through these transitions to increase its real and perceived value.

ASSOCHAM firmly believes that the HR leadership would play the role of protagonists, not merely navigating the circumstance but ultimately emerging victorious. Against this background **"The Associated Chamber of Commerce & Industry of India (ASSOCHAM)** is hosting the HR Leadership Conclave & Award 2023" with the theme "Moving Towards the Next Gen HR" on 18th January 2023 at Bhubaneswar, Odisha



The HR Leadership Conclave aims to provide a forum for industry stakeholders to develop a strategy for unlocking the true potential of the business. The discussions at the forum would focus on the ongoing changes, such as the evolution of the workforce industry, people management, and workforce digitization, with the objective of understanding the impact of these developments on business and exploring the need for operations excellence, new strategies, and a pool of next-generation leaders to sustain high growth in today's changing working environment.

The conclave will recognize, Identify, and bring to prominence these best kept secrets & celebrate the very best amongst us, those who bear the torch of excellence in the HR Landscape. It recognizes and rewards the contribution of HR to driving organizations to achieve excellence overall, thus emphasizing the importance of putting human capital as a key business investment



Key Topics:

- **HR Leadership in the Future: 2023 & Beyond**
- **Shaping the Workforce: changing roles, relationships and demands**
- **HR – Business Partner: Aligning to the success**
- **Tech Transformation: Moving HR to the Next Level**
- **Gen Z – Redefining the role of the HR leaders**
- **Cross-Training and Upskilling – Making a difference Everyday**
- **Converting Crisis into Opportunity – Manage Corporate Turbulence**

HR AWARDS CATEGORY & NOMINATION FEES



Organizational

Category of HR Award	Narration & Criteria	ASSOCHAM Members	ASSOCHAM Non-Members
Excellence in Business Continuity Planning & Management	To recognize the innovative approach to HR Risk Management practices that assist in business continuity planning, considering challenges related to the evolving compliances and regulations required to maintain a safe and healthy workplace. Entries should have evidence of effective investment in technology, systems, procedures, employee safety, etc. to mitigate business reputational risk, as well as effective communication with employees	Rs. 15,000 + 18% GST	Rs. 20,000 + 18% GST
Excellence in Change Management	To recognize organizations that have adopted corporate policies, structures, systems, and technologies to supervise changes arising out of technology up gradation, reorganization, company policy amendments, crisis mitigation etc. Entries should highlight strategies created or modified that led towards large scale organizational changes to build an agile workforce by focusing on capability building and organizational development, etc.	Rs. 15,000 + 18% GST	Rs. 20,000 + 18% GST
Excellence in Employee Retention Strategy	To recognize organizations that focus on better employee experience that in turn benefits the organization and shows improved employee efficiency. Entries should focus on the initiatives or strategies laid out for retaining the employees and reducing the attrition rate to as minimum as possible, through parameters such as incentives, values, flexibility, international opportunities, collaborations, etc	Rs. 15,000 + 18% GST	Rs. 20,000 + 18% GST
Excellence in HR Digital Transformation	To recognize organizations that develop a customized employee experience that meets the needs of the workforce through multiple digital platforms such as data analytics, Artificial Intelligence (AI), Robotic Process Automation (RPA) etc. The focus should be on the right tools to get data and knowledge about your organization and employees which will help your workforce meet their goals	Rs. 15,000 + 18% GST	Rs. 20,000 + 18% GST
Excellence in Diversity & Inclusion Practices	To recognize organizations that support diversity and inclusion initiatives at the heart of its business and realize such values through active practices. Entries should demonstrate best practices in diversity and inclusion such as gender equality, a person with a disability, LGBTQ community, etc. being put in place in their HR policies, practices, and procedures with regular reviews to tackle and remove any unfair bias	Rs. 15,000 + 18% GST	Rs. 20,000 + 18% GST

Individual

HR Leader of the Year	To recognize the CHRO/ HR Leader or its equivalent of an organization who has been instrumental in creating a sustainable impact within the organization through exceptional people practices, transforming organizational culture, building and retaining talented workforces, etc. The individual should be a leader in creating a lasting impact made on his/her organizations and the human resource fraternity. The applicant must have an overall work experience of 10 to 15 years	Rs. 10,000 + 18% GST	Rs. 12,000 + 18% GST
HR Young Achiever of the Year	This award category recognizes the individuals (HR professionals with less than five years' experience) who have made outstanding contributions to their organizations and who exemplify HR's increasingly strategic role in business today	Rs. 10,000 + 18% GST	Rs. 12,000 + 18% GST
Woman Leader of the Year	This award recognizes the woman leader who has excelled in driving sustainable HR contributions to her organization	Rs. 10,000 + 18% GST	Rs. 12,000 + 18% GST

Kindly note that companies applying for 3 (three) categories are eligible for a Discount of 10% on the Total application Fee. Two nominations are complimentary with each category.



Who should Attend?

- CEO/Head/Senior Management
- Entrepreneurs/Businessmen
- Human Resource Head/GM/Managers
- Career Development Managers
- Management Professionals
- Recruitment / Training Managers/ Manpower Managers
- Administration Professionals
- Plant Head/Production/Engineering/Quality Head
- Academicians Placement Officers and Consultants



PARTICIPATION BENEFITS:

- Recognition to your efforts & work done on HR Management
- Understand and apply a practical and systematic approach to Strategic HR
- Planning to develop strategic and operational HR plans
- Golden experience to meet and interact with numerous HR Professionals
- Learn from real-life case studies and examples of Strategic HR plans
- Be introduced to the latest assessment tools and their applications



Participation Terms & Conditions

- Award Nomination fee per category (As per the slab)
- Fee once paid is non-refundable; ASSOCHAM will not be responsible for cancellation or delay of the program for uncontrolled circumstances such as natural calamity etc.
- Nomination form duly filled with the fee shall be considered for short listing process.
- No contact information of short-listing agency or Jury shall be made available and any intervention to award process will lead to cancellation of nomination.
- Any misleading information and inaccurate entry found in the form at any point of time will lead to disqualification.
- Jury decision is final and binding on all parties.

Sponsorship Matrix

Stage	Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Associate Sponsor
		5 Lakhs	3 Lakhs	2 Lakhs	1 Lakh
Pre-Event	Brand logo on Digital Promotions	✓	✓	✓	✓
	Brand logo on ASSOCHAM Social Media Sites	✓	✓	✓	✓
	Facebook Acknowledgment	✓	✓	✓	✓
	Twitter Acknowledgment	✓	✓	✓	✓
	Website Recognition	✓	✓	✓	✓
	Email Recognition	✓	✓	✓	✓
	Print Publications: Flyers & Posters	✓	✓	✓	✓
During Event	Participation of Chairman/MD/ Director in Inaugural Ceremony	✓	✗	✗	✗
	Speaking opportunity in Plenary Session and technical session	✓	✓	✓	✗
	Complimentary Table Space(6 ftx3 ft) at Main Entrance Corridor of the Hall	✓	✓	✗	✗
	Opportunity to play promotional video	✓	✓	✗	✗
	Logo placement at the Wings of backdrop on the inauguration stage	✓	✓	✓	✓
	Thank You Sponsors signage carrying the name and logo of sponsors.	✓	✓	✓	✓
	Organization's Profile/Brochures in Delegate Kit	✓	✗	✗	✗
	Reserved Seatings for Sponsors	✓	✓	✓	✓
	Exclusive pop-up display options inside the hall (2 Nos to be arranged by Sponsor)	✓	✗	✗	✗
	Thank you Sponsor cards in the Delegate Kit	✓	✓	✓	✓
Post Event	Post-Event Email Recognition	✓	✓	✓	✓
	Share event pictures & other documents	✓	✓	✓	✓
	Thank you letter to the Organization	✓	✓	✓	✓

Sponsorship Benefits



- Build your Network with new clients and potential partners in a highly profiled event.

- Showcase thought-leadership by showing your target market who you are, what you do, and why they should get to know you.



- Position your brand which ensures that your event presence and brand make a lasting impression on clients, prospects, and partners.

- Engage and connect with delegates during, or after the event



- Take the stage and educate your audience on how your company technology can drive their business forward.